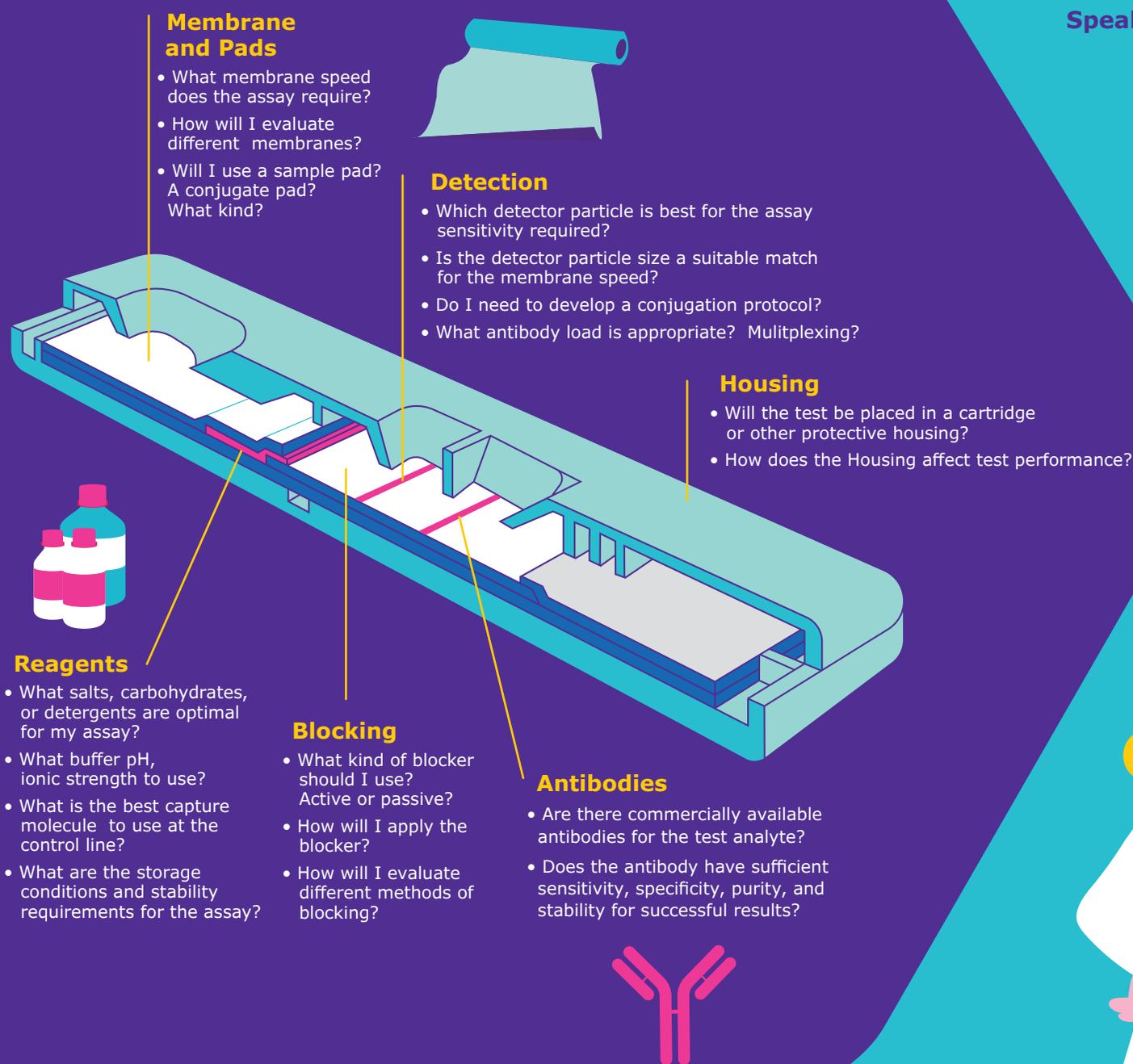


What will your next Assay cost?

How Expertise in Design Considerations Affect Cost and Performance

An assay that is simple in theory, complex in practice. From engineering to materials selection, there are hundreds of choices and decisions to make.

You have questions? We have answers.



Why work it alone?

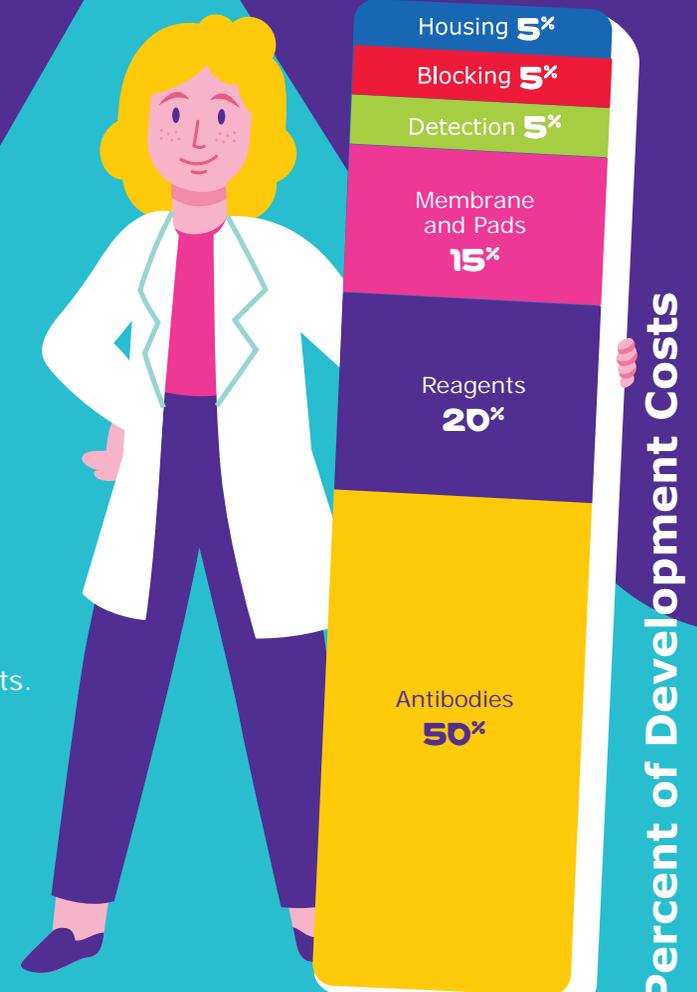
Working with an experienced partner can expedite your material selection and assay development.

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Other variable Lateral Flow costs

Raw materials are expensive. Asking the right questions early on can reduce development costs.

Sample Collection and Preparation

- What is the sample matrix?
- How will it be collected?
- Does it need a preparation step before use on the test?
- Will it be diluted in a buffer?

Readers

- Is it a qualitative or quantitative test?
- Will the assay require a reader for interpretation?

Packaging and Labelling

- How will the test be packaged?
- What information needs to go on the package?